



Samsonite

**B2B CATALOGUE 2023**

Founded in 1910, Samsonite is the world's leading luggage brand and has built up an impressive legacy of pioneering travel solutions. Its extensive range of products now includes business, kids, casual and personal accessories. Renowned for its commitment to innovation and breakthrough research & development, Samsonite continues to help travelers journey further with ever-lighter and stronger products.



The Samsonite Brand

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# VISION & PHILOSOPHY

At the heart of Samsonite's innovations lie a simple vision: to provide travelers around the world with high-quality luggage. This was the belief behind the original "Samson" trunk designed by Jesse Schwayder in 1910, and still holds true for every item in the brand's extensive offerings now. From the introduction of the budget-friendly Streamlite in 1941, to the invention of the wheeled case in the 1970s, to the adoption of the technologically-advanced and lightweight Curv® material in 2008, Samsonite has made many breakthroughs during its pursuit of quality.

Today, Samsonite has continued to lead the industry, offering innovative solutions to meet the evolving needs of the modern traveler with its extensive range of quality products.



# MISSION

Justifiably proud of its customer-centricity, Samsonite has always taken travelers' 'pain points' as its inspiration. Moving forward, the brand remains determined to further add to its track record of reinventing the ways the world views, uses and connects with its luggage.



# A HERITAGE OF INDUSTRY-LEADING INNOVATION

## Heritage

**A History Rich in Innovation**  
Samsonite's over 100-year track record is built on a wealth of experience and a brand equity rich with luggage industry standards.

## Mastering Innovation

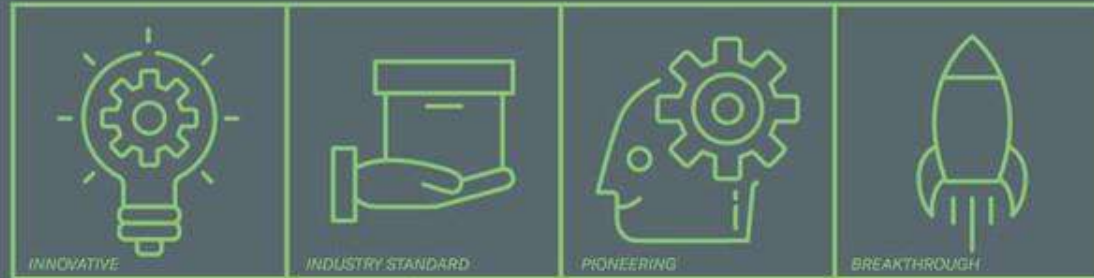
**A Relentless Pursuit of Innovation**  
Samsonite tightly connects with customers by taking travelers' "pain points" as its inspiration.

## Industry Leadership

**Future in the Travel Industry**  
Samsonite is committed to and collaborating with providing sustainable products respected international brands.

## Heritage

### A History Rich in Innovation



Samsonite's over 100-year track record affords its people an unrivalled wealth of experience and brand equity with which to reflect on and learn from. The pursuit of premium quality remains the driver for the brand's many breakthrough innovations - many of which have gone on to become luggage industry standards.

## Mastering Innovation

### A Relentless Pursuit of Innovation



#### **State-of-the-art testing methodologies take quality to new heights**

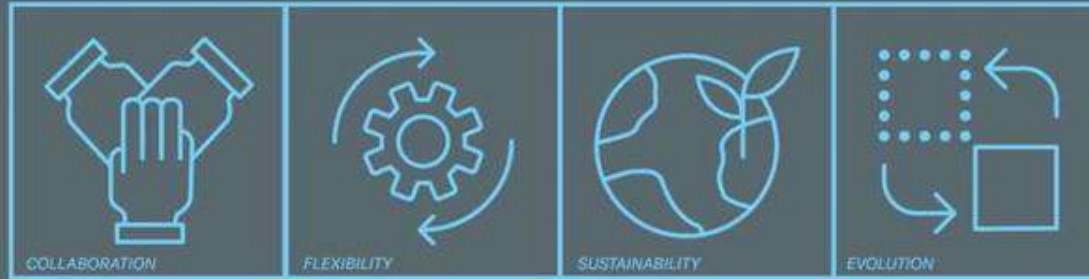
In satisfying consumers' demand for stylishly durable luggage, the experts at Samsonite's Belgian in-house testing lab take quality assurance to the next level. The ultimate aim is world class products whose construction can withstand the incredibly tough conditions.

**Innovation also cements Samsonite's reputation for attentive customer-centric flexibility** Samsonite cares passionately about its customers' satisfaction and proactively tailors products to specific tastes and needs via an innovative business structure which encourages each region to contribute to product innovation and decision-making. Samsonite South Korea's launch of the youthful-looking brightly colored Samsonite RED collection is an excellent example. E-commerce developments are opening up even more flexible ways for customers to explore the brand's extensive offerings and online shopping experience.



## Industry Leadership

### Future in the Travel Industry



#### **Sustainability, Environmental Care and Good Corporate Citizenship Remain Core Samsonite Values**

Covering how products are made and companies operate, sustainability has become essential for all businesses. In crafting products that are truly sustainable, Samsonite has - and will - never compromise quality.

The manner in which multinational brands conduct their business is now equally vital. Having always prided itself on integrity and fairness, Samsonite is honored to take responsibility for its staff and the communities it engages with.

#### **Collaboration with Leading Designers Is Further Invigorating the Samsonite Brand**

In striving to broaden its customer base, Samsonite regularly works closely with brands, influencers and celebrities who share its commitment to quality and innovation. The brand also nurtures collaboration at employee level by encouraging talents from across its global design network to pull together to achieve their creative goals.



1910



1941



1958



1962



Samsonite Landmarks  
History in the Making

## BRAND HISTORY

1910

Founder, Jesse Shwayder's Denver workshop started producing uncommonly robust trunks for the rigorous challenges facing early travelers.

1941

In pioneering its milestone Streamlite suitcase, Samsonite switched from lithographed fiberboard to lithographed paper coverings whose superior printing characteristics paved the way for matching luggage sets. Later Streamlites were plastic-coated and even lighter.

1958

Perfectly balancing ingenuity and style, the Silhouette range's smooth, sleek profile pioneered locks, recessed hardware and fittings.

1962

As millions began traveling the world on pleasure as well as business, Samsonite began broadening its own horizons. The company's landmark magnesium-reinforced ABS Classic Attaché suitcase quickly became every successful Mad Men-style executive's document carrier of choice.

1974  
1974  
1974  
**1974**



**Samsonite Landmarks  
History in the Making**

1974

Samsonite once again transformed the luggage world by integrating wheels on its Silhouette suitcases.

1986  
1986  
1986  
**1986**



1986

Anticipating escalating demand for lightweight hardside cases, Samsonite perfected the award-winning Oyster range and its then unique 3-point locking system.

1990  
1990  
1990  
**1990**



1990

Samsonite's first upright wheeled suitcase, the ground-breaking Piggyback, integrated a retractable strap system that made it possible to secure extra items of luggage to its frame.

1999  
1999  
1999  
**1999**



1999

The first Samsonite aluminum case Xylem was introduced.

2004  
2004  
2004  
**2004**



2004

The first Samsonite aluminum case Xylem was introduced. Samsonite once again simplified travelers' lives by pioneering a 4-wheel hardside spinner. With all four wheels rotating through 360°, the case remains the industry benchmark to this day.

2005

**Samsonite**  
BLACK LABEL

### Samsonite Landmarks History in the Making

2005

The upmarket Black Label luxury line was introduced and the Black Label design studio opened its doors in London.

2006



2006

Samsonite embarked on a series of collaborations with famous designers including Marc Newson (industrial-look luggage) and Matthew Williamson (Limited Edition Signat attaché).

Black Label stores began welcoming customers in the world's leading fashion hubs.

2007



2007

Samsonite Black Label x Alexander McQueen collaboration revived the iconic 1960s Fashionaire collection. revolutionary proprietary Curv® technology.

2008



2008

Having long appreciated the importance of portability and prestige, Samsonite rolled out Cosmolite. The brand's strongest and lightest collection yet, Cosmolite utilized Samsonite's revolutionary proprietary Curv® technology.



2010



### Samsonite Landmarks History in the Making

2010

Samsonite celebrated its centenary by unveiling its lightest ever case - the 2.3 kgs twisted polyester B'Lite cabin-size case. The brand's Korean arm also unveiled a new Samsonite RED range of backpacks and Boston bags for younger consumers. "Brand ambassadors" for the dynamic new business-casual series included several K-pop and K-drama stars.

2017



2017

Samsonite launched a minimalistic new collection called EVOA. The series' innovative Aero-Trac™ suspension wheel system measurably reduced noise and vibrations while in motion.

2018



2018

Samsonite reiterated its commitment to sustainability with the debut of an extraordinarily environmentally-friendly ECO collection featuring a revolutionary Recyclex™ fabric made of 100% recycled plastic (PET) bottles.

2019



2019

Samsonite rolled out a new Lite-Box Alu collection featuring an assortment of beautifully crafted high-quality anodized aluminum suitcases. Available in a choice of stylish designs, each highly durable and innovation-packed product provides travelers with ultimate protection for their belongings.

Samsonite also launched Xylem 2.0, which is made using high-quality anodized aluminum and loaded with all innovative and functional details.

# QUALITY

## A Samsonite Cornerstone

Samsonite constantly subjects its bags and cases to stringent evaluation methodologies at its testing lab in Belgium. Here, expert quality teams ensure all Samsonite-branded products are of the highest standard and capable of withstanding the incredibly tough conditions. Small wonder Samsonite luggage's exceptional durability is consistently hailed by both travelers and the media.



### The Jerk & Lift Test

Suitcases are hung by their handles on a spring mechanism and first jerked and then lifted 15 cms 3,000 times.



### The Mileage Cycle Test

Suitcase wheels are continuously rolled over different surfaces, steps and curves for 16 kms. An Automated Non-stop Kerb Drop & Lift Tester also alternatively pulls and drops cases for a total of 750 steps.



### The Impact Test

Specially designed for Curv® cases, this test drops darts into shells to establish the amount of force they can absorb.





## QUALITY



**The Tumble Test** Cases are tumbled inside a large rotating drum for 50 full cycles. Only cases that emerge fully functional and with all their exterior printing intact pass.

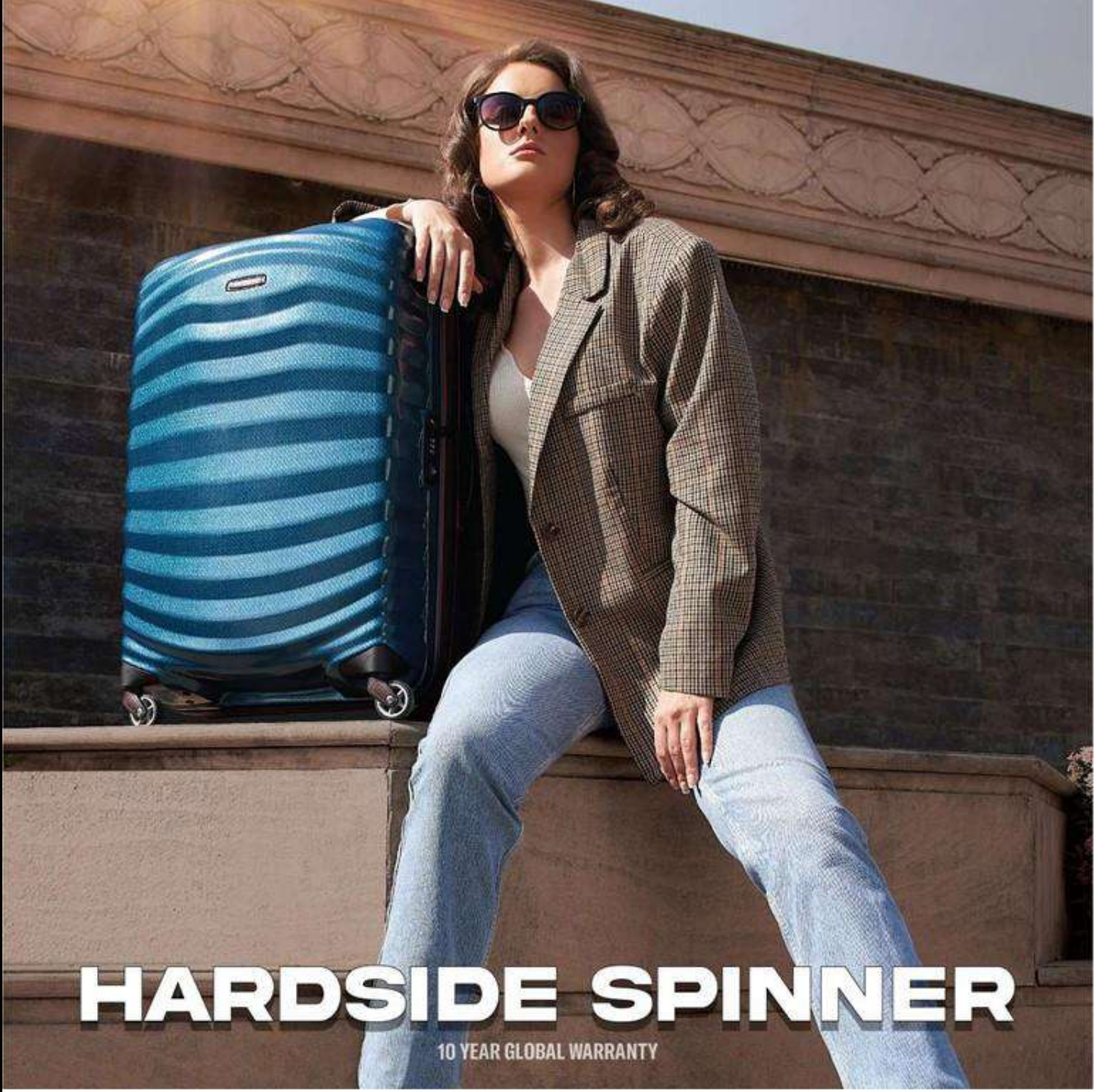


**The Humidity Test** Cases are left in cabinets set at 38°C and 98% humidity for 10 days to measure any corrosion. A subsequent 144-hour UV Test then monitors potential discoloration resulting from over-exposure to bright sunlight.



**The Overload Test** To ensure its hardcase suitcases can withstand a minimum of 290 kgs of pressure, Samsonite places a hydraulic plate inside and then screws items to an "overload table". Cases are then pushed outwards to establish how much force they can withstand before springing open. Softside luggage zippers undergo a similar test involving the inflation of tires.





# HARDSIDE SPINNER

10 YEAR GLOBAL WARRANTY

Discover our lightest polypropylene suitcase so far.  
 This reliable and voluminous collection provides an exceptional combination of durability and lightness.



CROSS RIBBONS



TSA LOCK



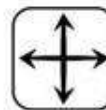
DIVIDER PAD



DOUBLE WHEELS



3 POINT  
LOCKING SYSTEM



MAX VOLUME

**AQUA BLUE**

**BLACK**

MRP 13,050/-

MATERIAL : 100% POLYPROPYLENE

Item	Size	Item Name	Dimensions (H x L x W)
10U (X) XX 103	Cabin	SAMSONITE S'CURE	55 x 40 x 20 cm

## S'CURE SPORT

Sams<sup>o</sup>nite

Our Lightest Polypropylene suitcase is now revamped. The S'cure Sport comes with a freshened-up interiors & packaging cubes for organized packing. All this with a 3-point locking system with an exceptional combination of lightness & durability.



CROSS RIBBONS



TSA LOCK



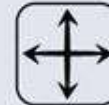
DIVIDER PAD



DOUBLE WHEELS



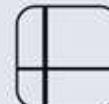
3 POINT  
LOCKING SYSTEM



MAX VOLUME



PACKING CUBES



COLOR POP INTERIORS

AQUA BLUE

BLACK

MRP 13,050/-

MATERIAL : 100% POLYPROPYLENE

Item	Size	Item Name	Dimensions (H x L x W)
LQ5 (X) XX 001	Cabin	SAMSONITE S'CURE SPORT	55 x 40 x 20 cm



# VARRO

Samsonite

Samsonite's VARRO collection combines contemporary design & functionality.

The exterior features matte textured grooves taking inspiration from the motion of arrow, representing movement & motion, reflecting ethos of travel.



EXPANDABILITY



CROSS RIBBONS



TSA LOCK



DIVIDER PAD



DOUBLE WHEELS

**BLACK**

MRP 13,050/-

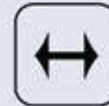
MATERIAL : 100% POLYPROPYLENE

Item	Size	Item Name	Dimensions (H x L x W)
GE6 (X) XX 001	Cabin	SAMSONITE VARRO	55 x 36 x 24 cm

# OCTOLITE

Samsonite

Taking a new progressive approach to luggage design, OCTOLITE's cool, futuristic design is highlighted by unique new shape that matches it's cutting-edge features, whilst it offers more of what frequent traveler demand: Lighter Weight Stronger Materials, Increased Durability, Maximum Maneuverability



EXPANDABILITY



CROSS RIBBONS



TSA LOCK



DIVIDER PAD



DOUBLE WHEELS

TEAL

BLACK

MRP 11,500/-

MATERIAL : 100% POLYPROPYLENE

Item	Size	Item Name	Dimensions (H x L x W)
172 (X) XX 201	Cabin	SAMSONITE OCTOLITE	55 x 36 x 24 cm



# SOFTSIDE SPINNER

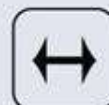
10 YEAR GLOBAL WARRANTY



# SYNCH

Sams<sup>o</sup>nite

Samsonite Synch collection is an ideal choice for business & leisure frequent flyer that like to travel with a luggage that is simple, stylish & equipped with all features that make travel easier



EXPANDABILITY



CROSS RIBBONS



TSA LOCK



WET POCKET



SIDE POCKET



DOUBLE WHEELS

NAVY

BLACK

MRP 12,100/-

MATERIAL : 100% POLYESTER

Item	Size	Item Name	Dimensions (H x L x W)
HN5 (X) XX 101	Cabin	SAMSONITE SYNCH	57 x 37 x 25 cm



# BACKPACKS

2 YEAR GLOBAL WARRANTY

# OPENROAD

Samsonite

OPENROAD collection takes inspiration from the momentum of urban existence by combining vital multifunctionality with contemporary styled shapes. With a smart fit laptop compartment, and a sturdy design with high density textile OPENROAD is a perfect choice for a business traveller



SMART FIT™ LAPTOP SYSTEM



SIDE POCKET



ERGONOMIC STRAPS



TABLET COMPARTMENT



INNER ORGANISATION



SMART SLEEVE



LAPTOP COMPARTMENT

**JET BLACK**

**ECLIPSE GREY**

MRP 10,400/-

MATERIAL : 70% NYLON, 25% POLYESTER , 5% PU

Item	Size	Item Name	Dimensions (H x L x W)
24N (X) XX 103	15.6"	SAMSONITE OPENROAD LAPTOP BACKPACK	44.5 x 37.5 x 23.5 cm

# VECTURA

Samsonite

Essential design, light and smart are the attributes that define Vectura, which is Samsonite's most successful and accessible collection. Featuring a formal and contemporary light design together with cutting-edge functionality and organisation



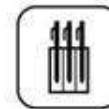
LAPTOP COMPARTMENT



ERGONOMIC STRAPS



TABLET COMPARTMENT



INNER ORGANISATION



SMART SLEEVE

**BLACK**

MRP 6,270/-

MATERIAL : 100% POLYESTER

Item	Size	Item Name	Dimensions (H x L x W)
39V (X) XX 108	15.6"	SAMSONITE VECTURA LAPTOP BACKPACK	44.5 x 33.5 x 25 cm



# LITEPOINT

Samsonite

Go for an urban and clean look with the minimalistic design of this business collection. The squared shaped model, detailed zipper pullers and sophisticated color palette make this collection both modern and classic. Enjoy Litepoint, your mobile workspace in an eco-friendly packaging



100% RPET RECYCLE LINING



ECO MATERIAL



LAPTOP COMPARTMENT



ERGONOMIC STRAPS

**BLACK**

MRP 6,350/-

MATERIAL : 100% R-PET POLYESTER

Item	Size	Item Name	Dimensions (H x L x W)
KF2 (X) XX 104	15.6"	SAMSONITE LITEPOINT LAPTOP BACKPACK	43 x 30 x 13 cm

## IKONN ECO I

Samsonite

Designed with professional in mind, this ultimate business backpack features superior organization and includes many utility compartment. Roomy & Lightweight & created with 100% recycled post consumption RPET plastic bottle the IKONN ECO Backpack is an environmentally conscious backpack



ERGONOMIC STRAPS



LAPTOP COMPARTMENT



SMART SLEEVE



100% RPET RECYCLE LINING



ECO MATERIAL



INNER ORGANISATION

**BLACK**

MRP 5,280/-

MATERIAL :100% R-PET POLYESTER

Item	Size	Item Name	Dimensions (H x L x W)
G10 (X) XX 101	15.6"	SAMSONITE IKONN ECO BP I	48 x 34 x 20 cm

## IKONN ECO II

Sams<sup>o</sup>nite

Designed with professional in mind, this ultimate business backpack features superior organization and includes many utility compartment. Roomy & Lightweight & created with 100% recycled post consumption RPET plastic bottle the IKONN ECO Backpack is an environmentally conscious backpack



ERGONOMIC STRAPS



LAPTOP COMPARTMENT



SMART SLEEVE



100% RPET RECYCLE LINING



ECO MATERIAL



INNER ORGANISATION

**BLACK**

MRP 5,280/-

MATERIAL :100% R-PET POLYESTER

Item	Size	Item Name	Dimensions (H x L x W)
G10 (X) XX 102	15.6"	SAMSONITE IKONN ECO BP II	48 x 32 x 17 cm



## IKONN ECO III

Sams<sup>o</sup>nite

Designed with professional in mind, this ultimate business backpack features superior organisation and includes many utility compartment. Roomy & Lightweight & created with 100% recycled post consumption RPET plastic bottle the IKONN ECO Backpack is an environmentally conscious backpack



ERGONOMIC STRAPS



LAPTOP COMPARTMENT



SMART SLEEVE



100% RPET RECYCLE LINING



ECO MATERIAL



INNER ORGANISATION

MRP 5830

BLACK

MATERIAL :100% R-PET POLYESTER

Item	Size	Item Name	Dimensions (H x L x W)
G10 (X) XX 103	15.6"	SAMSONITE IKONN ECO BP III	448 x 34 x 20 cm



# ROLLING TOTE

3 YEAR GLOBAL WARRANTY

TECH-ICT takes an inspiration from the world of technological gadgets apparel in order to deliver a high-tech and lightweight design with smart organisation and features for value conscious customer. The line incorporates core functionality in a sleek exterior made of polyester mix, together with contrasting color details



- 

WITH TABLET COMPARTMENT
- 

BLACK ORGANISATION
- 

LAPTOP COMPARTMENT
- 

DOCUMENT HOLDER
- 

KEY HANGER
- 

SMART SLEEVE
- 

FRONT POCKET
- 

CABIN LUGGAGE

GREY

MRP 15,290/-

MATERIAL :100% POLYESTER

Item	Size	Item Name	Dimensions (H x L x W)
DA8 (X) XX 004	34"	SAMSONITE TECH-ICT LAP ROL TOTE	38 x 46 x 20 cm



## VIGON II

Sams<sup>o</sup>nite

Vigon II come with a smart & casual DNA. With Matt finished coated polyester and trimming with textured webbing, this product creates a perfect mix of modern and urban styling. With features like combi-lock with TSA, laptop & tablet compartments and great organisation, this product becomes every professional favorite.



LAPTOP COMPARTMENT WITH TABLET COMPARTMENT



BLACK ORGANISATION



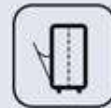
COMBILOCK WITH  
TSA FUNCTION



CROSS RIBBONS



SMART SLEEVE



FRONT POCKET



CABIN LUGGAGE

**BLACK**

MRP 17,600/-

MATERIAL :85% Polyester & 15% PVC

Item	Size	Item Name	Dimensions (H x L x W)
GU5 (X) XX I07	44"	SAMSONITE VIGON II ROLLING TOTE	44 x 41 x 26.5 cm

Essential design, light and smart are the attributes that define Vectura, which is Samsonite's most successful & accessible collection. Featuring a formal and contemporary light design together with cutting-edge functionality and organisation.



-   
 WITH TABLET COMPARTMENT
-   
 BLACK ORGANISATION
-   
 LAPTOP COMPARTMENT
-   
 CROSS RIBBONS
-   
 INNER ORGANISATION
-   
 SMART SLEEVE
-   
 FRONT POCKET
-   
 CABIN LUGGAGE

**BLACK**

MRP 11,990/-

MATERIAL :100% POLYESTER

Item	Size	Item Name	Dimensions (H x L x W)
39 V (X) XX 110	17.3'	SAMSONITE VECTURA ROLLING TOTE	36.5 x 46.5 x 21.5 cm



# BRIEFCASES

2 YEAR GLOBAL WARRANTY



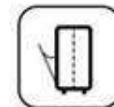
# VECTURA

Samsonite

Essential design, light and smart are the attributes that define Vectura, which is Samsonite's most successful and accessible collection. Featuring a formal and contemporary light design together with cutting-edge functionality and organisation



REMOVABLE SHOULDER STRAP



FRONT POCKET



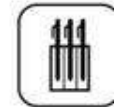
SMART SLEEVE



LAPTOP COMPARTMENT



TABLET COMPARTMENT



INNER ORGANISATION

**BLACK**

MRP 7,260/-

MATERIAL :100% POLYESTER

Item	Size	Item Name	Dimensions (H x L x W)
39V (X) XX 105	16"	SAMSONITE VECTURA BAILHANDLE	33 x 43 x 13.5 cm

TECH-ICT takes an inspiration from the world of technological gadgets apparel in order to deliver a high-tech and lightweight design with smart organisation and features for value conscious customer. The line incorporates core functionality in a sleek exter



-   
 WITH TABLET COMPARTMENT
-   
 BLACK ORGANISATION
-   
 KEY HANGER
-   
 REMOVABLE SHOULDER STRAP
-   
 FRONT POCKET
-   
 SMART SLEEVE
-   
 LAPTOP COMPARTMENT
-   
 DOCUMENT HOLDER

**GREY**

**MRP 8,250/-**

**MATERIAL : 100% POLYESTER**

Item	Size	Item Name	Dimensions (H x L x W)
DAB (X) XX 102	Medium	SAMSONITE TECH-ICT BRIEFCASE	29 x 42 x 12 cm

TECH-ICT takes an inspiration from the world of technological gadgets apparel in order to deliver a high-tech and lightweight design with smart organisation and features for value conscious customer. The line incorporates core functionality in a sleek exter



-   
 WITH TABLET COMPARTMENT
-   
 BLACK ORGANISATION
-   
 KEY HANGER
-   
 REMOVABLE SHOULDER STRAP
-   
 FRONT POCKET
-   
 SMART SLEEVE
-   
 LAPTOP COMPARTMENT
-   
 DOCUMENT HOLDER

GREY

MRP 6,000/-

MATERIAL : 100% POLYESTER

Item	Size	Item Name	Dimensions (H x L x W)
DA8 (X) XX I01	Small	SAMSONITE TECH-ICT LAPTOP BRIEFCASE	28 x 38 x 6 cm





# ACCESSORIES



## CARECASE

Samsonite

Samsonite Care Case is the perfect solution for toiletry & personal belongings. This unique care case is made of Polycarbonate & has a PU Zipper that makes it easy to sanitize the outer case as opposed to a fabric pouch. The care case also has anti bacterial lining inside that is tested & certified. A light weight & easy to use case makes for perfect solution for belongings that one would want to protect!



EASY TO SANITIZE  
OUTER CASE



ANTI-BACTERIAL LINING



LIGHT WEIGHT &  
EASY TO USE



IDEAL FOR BELONGING  
THAT NEED PROTECTION

BLACK

MRP 3,500/-

MATERIAL : 100% POLYCARBONATE

Item	Item Name	Dimensions (H x L x W)	Weight
Z34 (X) XX 701	SAMSONITE CARE CASE	22 x 14 x 9 cm	200g

THE LONGER  
YOU'RE TESTED,  
THE STRONGER  
YOU BECOME.



SCAN TO WATCH



THE MORE  
YOU'RE TESTED,  
THE MORE  
YOU BECOME.



SCAN TO WATCH



THE BIGGER  
THE TEST,  
THE BIGGER  
YOU BECOME.



SCAN TO WATCH



**TESTED** like  
Samsonite

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**SAMSONITE SOUTH ASIA PVT. LTD.**

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