



GO-NUTS!!
MUNCH RIGHT

Leading India's Nut Munching
Revolution

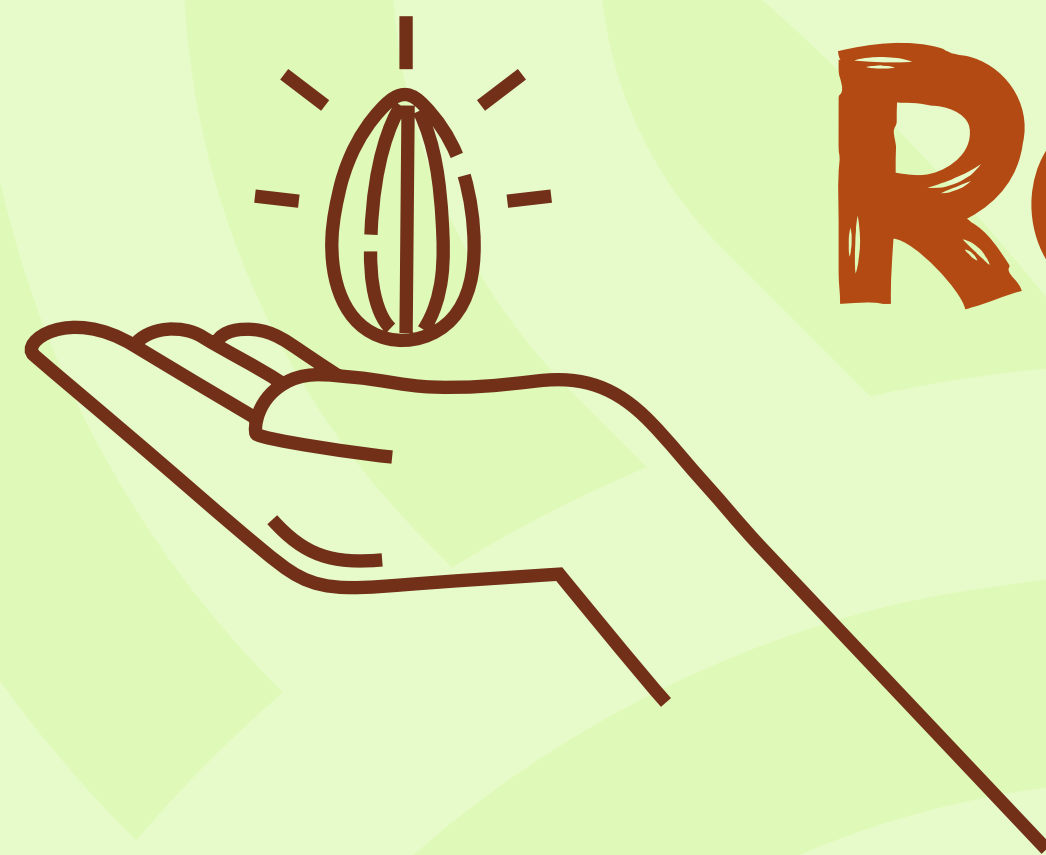


What we do is **more than** just offering **healthy, flavourful, crunchier than crunchy snacking alternatives** for boring or otherwise unhealthy snacks!



We are leading a

Nut Munching Revolution



Often when you **think of snacking or munching**, Nuts, seeds and dried fruits may not be the first thing to pop in the mind. Reasons could be many, but **we are on a mission to change that.**

And we are only giving snackers **two reasons** that make them **change their snacking habit.**

No more, nothing else matters!

1.Flavour

2.Nutrition



It's nuts that we offer more than just a premium, guilt-free snacking experience. We are essentially, bringing to our audience :

- Happy Snack
- World On A Platter
- Unmatched Crunch
- Max Freshness
- Togetherhness
- Innovation
- Nutrition
- Creativity



Snacking is a world not without its divisions...

**But not when you leave things upto
Go nuts!!**

As part of our Nut Munching Revolution
a major goal is to bring people together.
And mind gaps between people
of **different ages, food beliefs** and
snacking habits.

**Flavoursome munchies can do a lot more
than you think!** Nuts appeal to the older
generation, health conscious... while the
unique flavours appeal to everyone.



We are taking nuts places,

because they deserve it and so do you!



Festivals



Celebrations



Premium Hotels



Travel Destinations



Bedside Snack Cabinets



Corporate Offices

The Birth Of This Revolution

Go Nuts!! was founded by **Ashish Agarwal** and **Yukti Agarwal** in **2007**, as a **premium quality, healthy but equally tasty snacking alternative** to traditional munchies.

Over the years, **Go Nuts!!** has **metamorphized** into this wide movement – **inspiring new habits, palate expansions** and a **new definition** of nut munching.

A lot of what **Go Nuts!!** is today, **reflects what our audience wants**. We're constantly in a process of **reform** based on **customer demands and needs**.

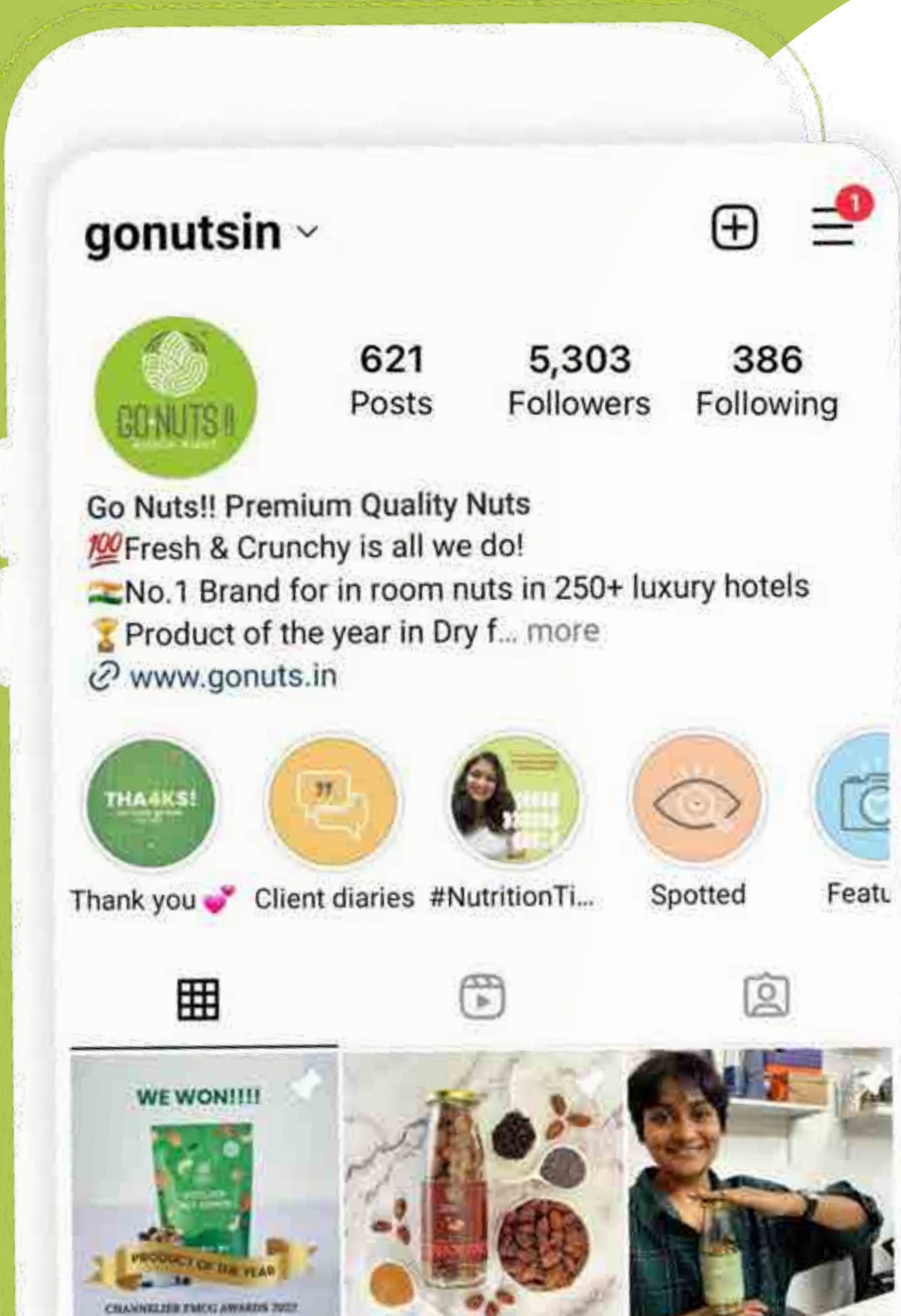
What started with understanding a **rising consumer need** and finding ways to be **early need-fulfillers**, is now a **revolution** supported by a **loyal community across offline and online mediums**.

A growing
online community

A part of
● Diwali across
75K homes
in 2022 alone



2000+ Units Sold Daily



What keeps our **Loyalists** coming back?

The secret is in the unmatched **crunch and freshness** of our products.

Every pouch and jar of Go Nuts!! is designed to **lock in 100% of the freshness** by adding a little **science to our packaging**. We use **nitrogen flushing** and **control the humidity** in the packaging environment with **humidity diffusers**.





The **air-tight seal** on pouches maintains a **tight vacuum** that **eliminates** any possibility of **air seepage**. **Glass jars** are known to **keep food fresh** for **longer**, and are **reusable** and **sustainable**.

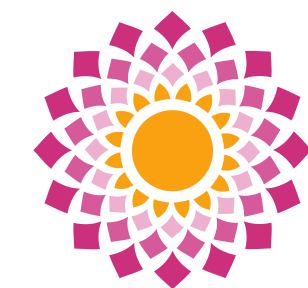
The **unique flavours** paired with the **infallible freshness** and **crunch** make **Go Nuts!!** a **crowd favourite!**

Resident Guest at
250+ Luxury Hotels



We are everywhere

our customers are



NITA MUKESH AMBANI
CULTURAL CENTRE

Even in places less expected...



• In Celebrity Gift Hampers by gift curators.
Pictured - Diwali Hamper For Kriti Sanon



• In Corporate gift boxes



• Flying Partner At Airports



• In Vending Machines at Corporate Offices

50+ premium gourmet stores
across India and counting!

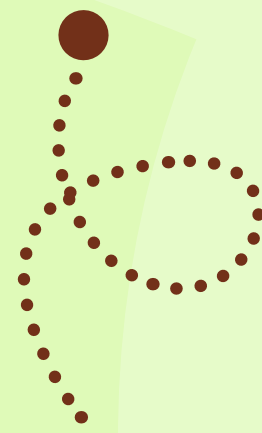


Quality Attracts Attention

Go Nuts' premium quality, unmatched crunch and exciting flavours coupled with aesthetic, easy to carry packaging makes us unmissable, wherever we go.



At the risk of being cheeky...
nuts are known to act as an instant energy booster
and



**MORE ENERGY = MORE ACTIVITY.
MORE FUN !**

We're ready to

Bring the Crunch



are you?





The Mind Behind the Revolution

Ashish Agarwal

Coming from a **legacy of nuts manufacturing**, Ashish had always felt a need to **elevate nut munching** and **nut snacking standards** in the market. The lack of unique, **easy on the palate yet interesting flavours** and the constant complaining from peers and family about the lack there off, gave him the **idea of leveraging his legacy** and **building a brand** with **unique products**. Staying true to his belief of being the change he wants to see, Go Nuts is a fine example.

When not working, Ashish enjoys long drives with the family and getting in a good work out because eating healthy is good but staying active is better.



The Mind Behind the Revolution

Yukti Agarwal

Behind every successful man is a woman, they said but **women like Yukti** are **rewriting history for young entrepreneurs** everywhere. An **equal partner** in bringing Go Nuts to where it is now, Yukti has been an **integral visionary** and **excellent strategist** contributing to day-to-day functions, **recipe innovations** and **overseeing Marketing & PR** for Go Nuts. Healthy living is a lifestyle for Yukti and she **believes in sharing her knowledge** of good ingredients and nutritious power foods with everyone. Besides her love for Healthy foods, Yukti shares a special liking for adrenaline-spiking adventure sports.

When not working, she could be found having her sweet time with their daughters, dancing, singing and chilling.

As always, good things don't go unrewarded



Awarded Channelier Product Of The Year 2022 for 4'O clock Nut Munch

Awarded Channelier Brand Of The Year 2021



Sam Panchamukhi Verified



The Best Selection of Nuts

If you ever feel like going nuts over nuts 4 o'clock nut munch is the one to go for. I just wish they made a magical bottle which filled up on its own!



January 13, 2022



Swarna Grover Verified



Ordering more this week

Sea Salt Caramel almonds from Go Nuts are my go to snack now, especially when I'm sitting for long hours working. It is one of the best flavours in almonds I have ever tried. It's super crunchy and yum. No unhealthy sweet cravings anymore.



May 4, 2021



BESTSELLERS

That've Got Everyone Talking



Dipti shah Verified



Maple granola

I just love their Maple granola , after trying several other brands i have settled for this one, it just makes a perfect morning breakfast for me , perfect blend of crunch , taste and flavour



May 4, 2021



Shikha agarwal Verified



Remarkable

Remarkable!! A super duper snackible . A great hit in my exhib stalls even at Germany. They stayed so fresh and tasty till the end.



March 17, 2021



Urvi Kava Verified



It is definitely a part of my monthly esse...

Nuts and seeds like never before, love this snack guys! Was super fresh, the crunchy munchy feel with the nuts seeds and cranberries is just awesome. The packaging is amazing too..



May 4, 2021



Join The Nut Munching Revolution



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