

f a r m से.

Natural food for your homes.



Holistic , Healthy & Sustainable

ALMOND DELUXE MUKHWAS



Almond Deluxe Mukhwas
100 Gm Plastic Jar – 189/-
100 Gm Glass Jar – 210/-
200 Gm Plastic Pouch – 399/-

ROSE & NUTS



Rose & Nuts

100 Gm Plastic Jar – 220/-

100 Gm Glass Jar – 240/-

200 Gm Plastic Pouch – 399/-

CRUNCHY ROSE



Crunchy Rose

100 Gm Plastic Jar – 189/-

100 Gm Glass Jar – 210/-

200 Gm Plastic Pouch – 359/-

ACIDITY FREE



Acidity Free

100 Gm Plastic Jar – 159/-

100 Gm Glass Jar – 179/-

200 Gm Plastic Pouch – 289/-

CALCUTTI PAAN



Culcutti Paan

100 Gm Plastic Jar – 159/-

100 Gm Glass Jar – 179/-

200 Gm Plastic Pouch – 289/-

SWEET NEEM



Sweet Neem

100 Gm Plastic Jar – 159/-

100 Gm Glass Jar – 179/-

200 Gm Plastic Pouch – 289/-

JAGGERY POWDER



Jaggery Powder
100 Gm Plastic Jar –69/-
100 Gm Glass Jar – 79/-
250 Gm Plastic Pouch – 70/-

CRANBERRY



Cranberry
100 Gm Plastic Jar –179/-
100 Gm Glass Jar – 199/-
250 Gm Plastic Pouch – 480/-

PLUMBERRY



Plumberry

100 Gm Plastic Jar –179/-

100 Gm Glass Jar – 199/-

250 Gm Plastic Pouch – 480/-

HONEY



Honey (Ajwain, Coriander, Fennel, Wild Forest)
250 Gm Jar – 210/-
500 Gm Jar – 390/-

GULKAND



Gulkand
250 Gm Jar – 180/-

A2 GIR COW GHEE



Ghee

250 MI Jar – 599/-

500 MI Jar – 1080/-

1000 MI Jar – 1880/-

PROTEIN BARS



Almond Fudge Bar - 85/-



Peanut Butter Bar - 85/-

MOGRA SHARBAT



Mogra Sharbat
100 MI Jar – 79/-
500 MI Jar – 295/-

Started in 2019 , farmseindia is a venture by 2 CA's who worked in Delhi and Mumbai but wanted to start their own business in good food. While Vaishali is the chief curator for these mukhwas, the idea was born out of Raj & Yash's love for good food. Vaishali & Yash now are also married and bringing healthy food is mission for life for these 3 childhood friends



Product range & options (All available in Glass jar/ plastic jar in 100 gms & 50 gms (50 gms only on bulk order) & 200 gm in packets and jars if needed. SKU's

1. Almond deluxe (best seller)
2. Rose & nuts (best seller)
3. Acidity free (Good sales)
4. Calcutti pan
5. Crunchy rose and oats (best seller)
6. Oats special
7. Honey variants (organic , best quality, good margins)
8. Organic ghee (starting at 250 ml)
9. Berries (no sugar coated) – Cranberry & plumberry





10. Jaggery Powder (best seller) (good for budget hampers , unique taste)

11. Digestive mukhwas

12. Sweet Neem mukhwas

13. Mom special (great for pregnant women , mom to be hampers)

14. Amla dried

15. Many other upcoming mukhwas too

Non Food Customized gifting options with eco-friendly packaging



Seed Cracker



Bamboo travel kit



Bamboo Speaker

Achievements



Shortlisted for Investor Interest at Startup tank by ICAI by seasoned investors like **Mahaveer Pratap sharma**, **Dravya Dholkia**, **Milapsingh Jadeja**, **Sushanto Mitra**



- Around **13.3k followers** on our social media @farmseindia with organic reach completely.
- Recently supplied mangoes to **IPL teams** in & also supplied milk to Hyatt for the same.



Times Award Surat 2023 recognized as

Best d2c startup of the year.

On stage
 - Mayor of Surat
 - Actress Sonal Chauhan



- Featured in
- Ahmedabad Times / Your Story
 - Dainik Bhaskar | The Better India
 - Divya bhaskar/ The Better India English for our efforts



Appreciated by

- **Mayor Of Ahmedabad** & big celebs like
- **Gauahar Khan**
- **Kajal agarwal**
- **Soha ali khan**

Founders



Yash Mehta

(CA)

Vision to create a platform for unique clean food items that's available in every city easily

- CEO
- Management & Finance
- An enthusiast & explorer
- Has travelled solo to 14+ countries
- Exchange programs to US & Europe
- Loves to eat & stay healthy



Vaishali Mehta

(Graduate , Masters In Luxury Brand Management)

- Worked in luxury brands in Mumbai & Ahmedabad.
- Experience of building our brand from scratch.
- Leading the online sale vertical.
- Experience of vendor management
- Team leader & good management skills.

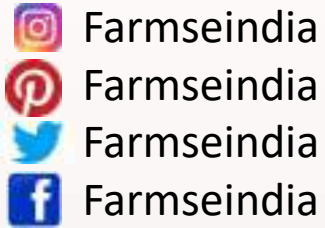


Rajkumar Jain

(CA)

- BMS graduate from Mumbai
- Works in family business
- A Food lover
- Specializes in marketing
- A good negotiator
- Works part time with us for strategy building only

All Three of them are Childhood friends from Pali. Raj & Yash finished CA together & Vaishali & Yash got married in Feb 2023



Thank you



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