

# FIRE BOLT

INDIA'S NO.1  
SMARTWATCH BRAND

\*Counterpoint Report Q2 2022

## EDGE



1.78" AMOLED  
Display

Bluetooth Calling  
SMARTWATCH



# AMOLED DISPLAY

# A Statement Display !

1.78" AMOLED Display



Presenting A STATEMENT with the Largest High-Definition Display of 1.78-inches AMOLED Display with 500 Nits Peak Brightness. Bringing you a luxurious visual experience with a Super retina, All-Weather Display that has ultra-narrow frame design!

## AMOLED

Always On Display



368\*448  
Pixels  
Resolution

500  
Nits Peak Brightness

# The Ultimate Version



# Connection without interruption!

Fire-Bolt Edge is equipped with an inbuilt microphone & speaker that allows the revolutionary feature of BLUETOOTH CALLING on your smartwatch. Now, you can make, receive or reject calls directly from your wrist without having to touch your phone.

## Bluetooth Calling



*Mahendra*  
SINGH DHONI

# Raise Your Endurance!

With 123 Sports Modes on Fire-Boltt Edge, raise the game of your endurance to the next level. Keep a track of every step you take, the distance you cover or the number of calories burn to crush those fitness goals!

# 123

SPORT MODES





**Robust &  
Tough Enough**

**Specialized  
Strap**



**Metallic  
Case**



**Rotating  
Crown  
Button**




**Strong Battery Life**



**Reliable & Robust!**

A classy metallic body that will not only help you look outstanding but also, robust and tough enough to stick around through every step of the way.



 Hey Siri...

 Hey Google...

## Voice Assistant

With the feature of Voice Assistance that comes with inbuilt microphone and speaker, you can get things done on the command of your voice.

# A Healthy You !







### Exemplary SpO2 Monitor

Fire-Bolt Edge is there for the upkeep of SpO2 stats by constantly monitoring them. A real-time data for your Blood Oxygen Levels is available to look up on the watch screen for easy access.



### Dynamic Heart Rate Monitoring

The Edge Smartwatch detects monitor your Heart Rate on 24/7 basis, specially designed for people who engage in high intensity workouts. It detects when your Heart Rate is abnormally low or high to present you with the precise stats of your heart's health.



### Sleep Monitoring

Track your sleep patterns on your wrist itself! From the light to the deep sleep stages, monitors your sleep cycle to ensure a healthier lifestyle.



### Female Health Care

Monitor your Menstrual Cycle using Fire-Bolt Edge. You will receive reminder alerts, as well as be able to view the current period duration.







**Inbuilt  
Games**



**Weather  
Updates**



## 8 UI Styles

Don't just change the watch faces, now you can even change the Menu styles to suit your surfing mood.

## Built to resist

With IP67 resistance, Edge is safe from accidental water splashes and can withstand strenuous workouts in the gym. Don't worry about the watch, it's literally built to resist.

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# Smart Notifications

Stay connected with the outside world with the Edge Smartwatch on your wrist! It has the feature of SMART NOTIFICATION, for you shall never miss a thing and stay informed at all times and places.





## Health Reminders

To keep you always active and hydrated, the feature of sedentary and hydration reminder is available right on your wrist!



## All in one

Alarm, Timer and Stopwatch, all-in-one! Set multiple alarms to never miss a thing, track your activities with the help of timer feature and succeed in setting new bars for your achievements with the stopwatch on.



## Camera Control

Choose your angle, we'll click it for you! With a remote camera shutter feature on Fire-Boltt Edge, click stunning looking



## Music Control

Play, pause or skip the music, right from your wrist without having to pick your phone up!



BE YOUR OWN  
STYLE ICON

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**28%**  
Market  
Share

**12M**  
Units  
Sold

**2000%**  
Growth  
YoY

